



Division of Early Care and Education  
**ADMINISTRATOR'S MEMO**

\_\_\_\_\_ ACTION  
  X   NOTICE – DECE 21-02

**ISSUE DATE:** 12/16/2021  
**DISPOSAL DATE:** None

**To:** Local County and Tribal Child Care Agencies

**From:** Erin Arango-Escalante  
Division Administrator

**RE:** Wisconsin Shares Statewide Maximum Rate Increase

**PURPOSE**

This memo announces a historic increase in Wisconsin Shares maximum rates. The change will be effective on January 1, 2022.

**RATE INCREASE**

The Department of Children and Families is increasing maximum rates for Wisconsin Shares child care subsidies so that all rates are at least at the 80th percentile of the market rate for each age group.

If the maximum rate for the geographic area was already at the 80th percentile or higher or if the child care provider's price is lower than the maximum rate for that county and provider type/age group, there may not be an increase in a parent's subsidy amount.

The new rates will be published at: <https://dcf.wisconsin.gov/files/wishares/pdf/max-rates-statewide.pdf> on January 3, 2022.

**MARKET RATE SURVEY**

To determine the 80th percentile of the market rate, the most recent provider rate data was reviewed. This data was captured from provider responses to various surveys and submission of current rates to local Income Maintenance agencies.

As always, child care providers are encouraged to annually review and update the prices they have submitted to the local Income Maintenance agency and participate in the annual Market Rate Survey. Providing updated information will help ensure higher subsidies for families during future rate increases as this data is crucial in determining amounts. Providers may update their prices using the [Child Care Provider Portal](#) or by contacting [the local agency](#).

**CONTACT:**

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